

APICS Middle Tennessee Chapter

2008-2011 Strategic Plan

Vision

To inspire success for individuals and organizations through life long learning.

Mission

To set the standard as the recognized leader and provider of resource management education for individuals and organizations in Middle Tennessee.

Organizational Objectives

At the transition meeting in June, 2008, the APICS Middle Tennessee Chapter board of directors reviewed objectives set forth in the 2005-2008 Strategic Plan. At that meeting, it was agreed that the next 3-year focus would continue to center on improvement in Educational offerings, Professional Development Meetings and Membership. These key objectives were developed from personal contact and email feedback from the local chapter membership and attempt to support the chapter vision and mission statement.

Implementation Plans

Administrative Plans

- Promote higher visibility and interaction with APICS Organization staff and management by open communications with Organization representatives and Chapter liaisons.

- Promote higher visibility and interaction with Region 12 staff by participating in quarterly meetings and programs.

- Visit and participate in other chapter meetings.

Financial Plans

- Hold one seminar during each year.
- Establish a budget that reflects true revenue to expense profiles.

Communications Plans

- Publish a newsletter (paper and/or electronic) 10 of the 12 calendar months of each term.
- Participation in all possible Region sponsored education sessions and workshops.
- Participate in the Fit-to-Print program, should the program be continued following an APICS announced “hiatus” for the program that started in 2005.
- Maintain chapter Web Page as a primary communications/reference tool.

Program Plans

- Maintain a running 12-month calendar of speakers.
- Allow local members the opportunity to present.
- Arrange joint meetings or plant tours with other societies.

Education Plans

- Increase the instructor base for the chapter.
- Monitor and report the transition of the CPIM restructure (announced in 2006).
- Monitor the results of APICS announced discontinuance of CIRM certification.
- Monitor CSCP certification offerings and the local interest in the program.
- Offer more educational opportunities for chapter members.

Membership Plan

- Improve the effort of personally contacting existing members who are suspended category.
- Develop company coordinators program for the chapter.
- Conduct a membership survey as needed to assess chapter needs.

Recognition Plan

- Present CPIM and CSCP recognition pins to all members that become certified in that calendar year.
- Recognize all board members and other chapter members that have had a positive influence on the chapter.

Employment Plans

- Maintain an active listing of available employment opportunities in region.
- Maintain an active listing of members seeking employment.

Measurements for Plans

Administrative Plans

- Review attendee listings of Region 12 meetings.
- Review of attendee listing of other chapter meetings.

Financial Plans

- Review current status of annual budget at board meetings.

Communications Plans

- Actively solicit feedback on the effectiveness of the newsletter.

Program Plans

- Review current meeting schedules with identifying local members. Respond to the membership suggestions and challenges.

Education Plans

- Evaluate instructors and provide assistance where needed to improve instructor effectiveness.

Membership Plan

- Trend membership for the chapter and ensure a positive trend is maintained. Respond appropriately through improved advertising and marketing programs where the membership trends are negative.

Recognition Plan

- Review documented results from newsletter, web page or letters.

Employment Plans

- Review listing monthly at the board meeting for compliance.

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